



North Little Rock Historic Centennial Celebration

“Official Cachet Image”

Call for Entries

THE EVENT:

Main Street Argenta (the official Main Street Agency of the City of North Little Rock, Arkansas) and the Arkansas Arts Center have established collaboration to solicit and select an artistic image that will serve as the “Official Cachet Image” for the North Little Rock **Historic Centennial Celebration**. An “Official Cachet Image” is an artistic image that appears on an envelope bearing the design (printed, stamped, painted or drawn) commemorating an historic event.

Additionally, the United States Postal Service™ has agreed, as a community service, to provide a pictorial cancellation to commemorate the North Little Rock Centennial Celebration on May 31, 2004 during the Event at a to-be-announced location at the Event.

Persons attending the Centennial Celebration or those interested in collecting a Pictorial Cancellation employing the “Official Cachet Image” may obtain the cancellation in person at the Downtown North Little Rock Post Office station located on Main Street, North Little Rock, Arkansas. For those who do not attend the Centennial Celebration but wish to obtain the cancellation employing the “Official Cachet Image” may do so by mail order request. The selected image may also be employed in the creation and sale of various Official Centennial merchandise including, but not limited to, Official Centennial Posters, Official Centennial Stationary Sets, and Official Centennial postcards. Main Street Argenta reserves the right to reproduce the “Official Cachet Image” for public use (excluding sale), in various forms

including, but not limited to public banners, web site display and other Main Street Argenta public art usage.



TO ENTER:

Submit the entry form and original work not later than 4:30 pm, Monday, March 15, 2004 at the Main Street Argenta Office, 800 Main Street, North Little Rock, Arkansas 72214 (North Little Rock Electric Department office, 8th and Main Street). Complete one IDENTIFICATION LABEL per entry. Photocopy the identification label attached to this sheet. Attach the label to the upper left corner on the back of each work (secure to sculpture as appropriate).

RULES OF ENTRY:

Open to artists who live in or were born in the City of North Little Rock, Arkansas. Works in all media – including drawings, paintings, prints, photographs, collages, crafts and sculpture created by individual artists are eligible for submission. Work must be original – that is, not copied from a

published photograph, magazine or book illustration or any other artwork. Entries are limited to two (2) entries per artist.

Minimum mat size: 20 x 28 inches (mandatory size).

All drawings (works on paper) must be matted at 20 x 28 inches to be considered. It is assumed artists will have works securely mounted in standard white matboard or poster board and matted to protect the work and to aid in handling. **No frames or colored mats allowed for works on paper.** This rule aids in the fair judging of all works.

All works must have a sturdy backing (Cardboard or Formboard) of equal size to protect the artwork and to aid in handling. Each work must be rigid enough to 'stand alone' while leaning against a wall.

Paintings on canvas or board should be framed for presentation. Any work that hangs on a wall can be no larger than 96 x 96 inches.

Three-dimensional work must fit on a floor platform (48 x 96 inches) or table platform (36 x 96 inches).

Pedestals will be provided for sculpture.

Main Street Argenta, the North Little Rock History Commission and the North Little Rock Centennial Commission reserve the right to refuse exhibition of any artwork that it deems unsafe or does not conform to the relevance statement found in the SELECTION OF WINNER paragraph. All decisions are final and are not subject to appeal.

SELECTION OF WINNER

Entries will be judged by a Jury composed of North Little Rock residents on the basis of the **relevance of the work to the event it will commemorate: The Centennial Celebration of the establishment of the City of North Little Rock, Arkansas.**

OPEN HOUSE and NOTIFICATION:

Sunday, March 21, 2004

5 to 7 pm

To honor artists selected as finalists, Main Street Argenta and the North Little Rock Centennial Commission will host an open house for finalists and

their guests – the public is invited. Light refreshments will be served. Press coverage of the event will be arranged by Main Street Argenta and the North Little Rock Centennial Commission.

Official results of the selection process will be announced at 5:00 pm, Sunday, March 21, 2004 at the conclusion of the Open House.

RETURN OF ENTRIES

Pickup of unaccepted entries may begin at the conclusion of the Open House, Sunday, March 21, 2004 and must be concluded not later than Friday, March 26, 2004.

ENTRY DEADLINE: Monday, March 15, 2004.

Entries may be sent, prepaid, or delivered by hand to the Main Street Argenta Office, 800 Main Street, North Little Rock, Arkansas 72114 (North Little Rock Electric Department Office, 8th and Main Street).

CASH AWARD

The winning artist will receive a cash award of \$1,000.00 as well as a royalty equal to 6% (six percentum) on all cash sales of official Centennial merchandise bearing the winning image for a period of one (1) year from the award date.

REPRODUCTION

Main Street Argenta reserves the right to reproduce the winning image for public art purposes (that is, reproduction in which no fee is received or charged for the use of the image) as well as the reproduction of the accepted entries in a brochure, its official web site, in the media to promote the event and other non-commercial and commercial uses without restriction.

LIABILITY

Main Street Argenta will employ its best efforts to provide quality care for all submitted works. Insurance will NOT be provided by Main Street Argenta, the City of North Little Rock or the North Little Rock History Commission. Artist assumes responsibility for insuring his or her own artwork during transit. Appropriate packaging should be used to prevent damage.

AGREEMENT

Submission of an entry to this solicitation constitutes agreement on the part of the entrant to the conditions set forth herein.

entry form

Official Cachet Image Contest

<hr/>	
Name	
<hr/>	
Year of Birth	Place of Birth
<hr/>	<hr/>
Mailing Address	
<hr/>	
City, State, Zip	
<hr/>	
E-Mail Address	
<hr/>	
Day Phone	Evening Phone

IDENTIFICATION LABEL
Official Cachet Image Contest

Title

Medium

Dimensions (HxWxD)

Creation Date

Price

PLACE COPY OF THIS FORM ON EACH
ENTRY (Attach to upper left corner on the
back of each work—secure to sculpture as
appropriate). Entries are limited to two (2)
entries per artist.

PLEASE FEEL FREE TO DUPLICATE AND DISTRIBUTE